

LinkedIn 徵才專區介紹

LinkedIn 徵才專區能讓您透過呈現貴公司真實樣貌、獨特的公司文化，以及符合人選技能與工作經歷的特定職缺實用資訊，找到適當的人才。此攻略說明 LinkedIn 會員瀏覽貴公司 LinkedIn 徵才專區時的體驗。

首頁

首頁會顯示貴組織的動態更新、與會員社群的互動，以及與公司相關的公司、學校或品牌。

The screenshot displays the LinkedIn profile page for Enigma Corporation. The page is viewed as a member. At the top, there is a navigation bar with icons for Home, My Network, Jobs, Messaging, Notifications, Me, Work, and Recruiter. Below the navigation bar, there is a banner for ZipRecruiter. The main content area is divided into several sections: a profile header with a banner image and the company name 'Enigma Corporation' (Internet - Austin, TX - 3,292 followers); a navigation menu with tabs for Home, About, Posts, Jobs, Life, People, and Insights; an 'About' section with a description of the company; a 'Page posts' section showing two recent posts from Enigma Corporation; a 'Recent job openings' section; and a right-hand sidebar with sections for Promoted content, Affiliated pages, Pages people also viewed, and Connections that work here. Annotations with orange lines point to the banner image, the navigation tabs, and the 'Enterprise news' section in the sidebar.

橫幅影像

在不同頁面間切換。

企業快訊動態消息。

簡介頁面

簡介頁面提供有關組織規模、所屬產業、地點等資訊。

新功能：新推出的公司工作場所政策模組可供您說明公司的工作場所政策（現場、混合型或遠距）與相關福利，讓求職者可以評估是否符合其對工作場所的期望。

需填入簡單說明、公司網站連結以及其他公司資訊。

新功能！公司工作場所政策：說明公司的現場、遠距或混合型工作政策與相關福利，讓求職者可以評估是否符合其對工作場所的期望。

地點和地圖是選擇性項目。

Overview

Founded in 2003, Enigma connects the world's professionals to make them more productive and successful. Enigma is the world's largest professional network on the internet. The company has a diversified business model with revenue coming from Talent Solutions, Marketing Solutions and Premium Subscriptions products. Headquartered in Silicon Valley, Enigma has offices across the globe.

Website	http://linkedin.com
Industry	Internet
Company size	201-500 employees 17 on LinkedIn
Headquarters	Austin, TX
Type	Public Company
Specialties	Technology, Internet, and Marketing

Hybrid work at Enigma

Enigma allows employees to work from home freely for less than 50 percent of their working week, or for managers to approve permanent remote work. In addition, employees are welcome to work from any of our more than 50 offices worldwide. More details available on our hybrid workplace blog post.

Typical time on-site	50% of time
Featured benefits	Flexible office location Work from home stipend Co-working space
Pay adjustment	Based on employee location

Blog: The philosophy and practice of our hybrid workplace for the Future of Work
blogs.enigma.com - 4 min read

Locations (1)

Primary
Austin, TX 78713, US
[Get directions](#)

職缺頁面

職缺頁面能提供人選個人化的推薦與公司洞察資訊，吸引優質應徵者前往您的活躍職缺。此頁面會根據每位頁面訪客的個人檔案提供個人化資訊，協助人選評估合適的活躍職缺。

建立職缺配對通知：潛在人選可以設定職缺配對通知，於貴公司在 LinkedIn 上所刊登的職缺符合其工作經歷與技能時收到通知。

推薦精選職缺：訪客看到根據其 LinkedIn 個人檔案顯示的自訂職缺。

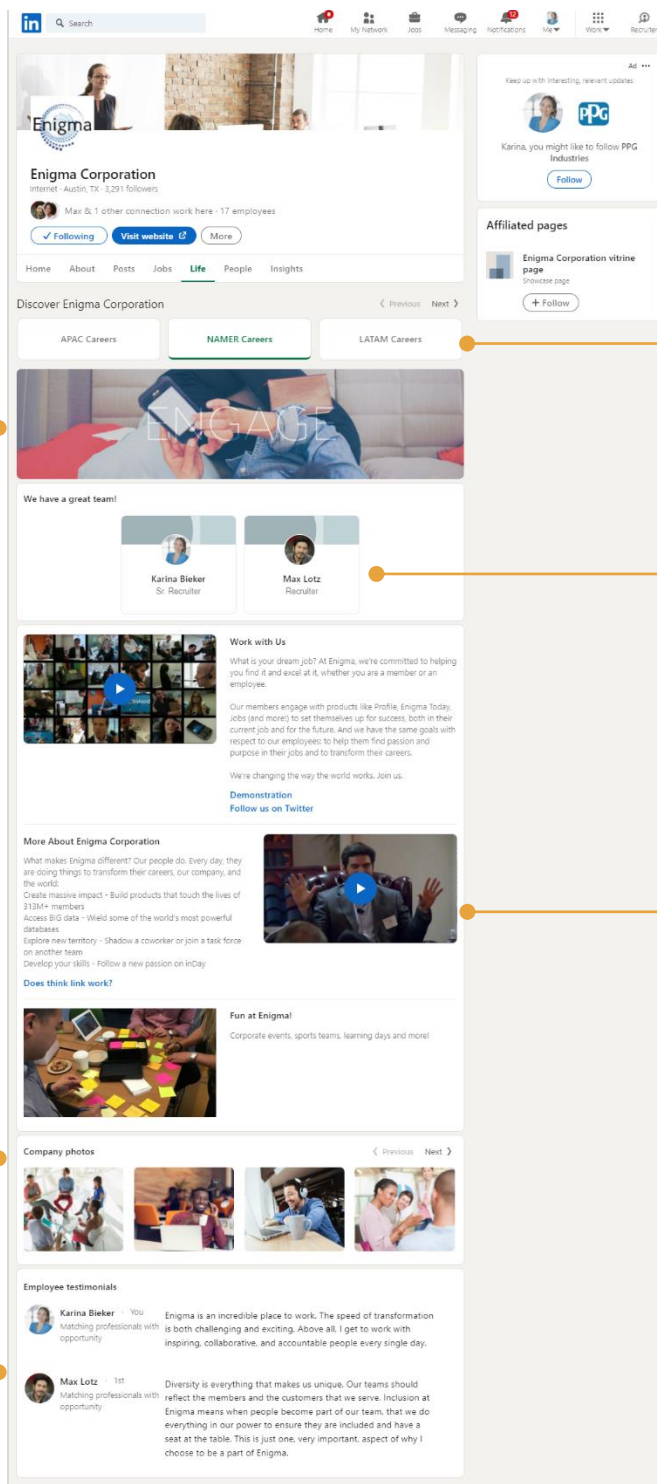
查看推薦職缺中的員工：讓潛在客戶可確認其技能與工作經歷符合該推薦職缺。

最近刊登的職缺：訪客可看到貴公司最近刊登的職缺清單。按一下動態磚即可開啟職缺並查看詳細資訊。

The screenshot displays the LinkedIn Jobs page for Enigma Corporation. The page header includes the company name, location (Austin, TX), and follower count (3,291). Below this, there are navigation tabs for Home, About, Posts, Jobs (selected), Life, People, and Insights. A prominent feature is the 'Create job alert for Enigma Corporation' button, which allows users to get notified of new job postings. Below this is a search bar for job titles or keywords. The main content area is divided into three sections: 'Recommended jobs for you' based on profile information, 'View employees in recommended jobs' showing profiles of current employees, and 'Recently posted jobs' listing the most recent job openings. Each job listing includes the company logo, job title, location, and status (e.g., 'Actively recruiting').

生活頁面

生活頁面透過相片、見證、員工撰寫的內容等展現貴公司文化，呈現公司豐富且真實的樣貌。管理員可控制頁面的顯示內容，也能建立不同的自訂檢視，如「目標對象」頁面所說明。按預設，訪客會看到與其 LinkedIn 個人檔案相關的內容。例如，工程師會看到與工程師相關的內容。不過，訪客也可以選擇如行銷或會計等不同的目標對象瀏覽，以查看這些目標對象可能看到的內容。



在生活分頁頂端提供影片或高解析度的影像，可緊緊吸引訪客的注意。

訪客可從分頁中選擇目標對象頁面。

介紹團隊成員，讓訪客能對您的團隊有更多瞭解。

突顯特定文化活動或互動，進一步介紹在貴公司工作的氛圍。

公司相片：讓訪客與貴公司有所互動。

員工見證：員工是公司的最佳品牌大使，能提供公司內部視角。

會員頁面

會員頁面提供員工對於員工職稱、科系、技能，以及訪客與其人脈關係的洞察資訊。此頁面必須有一或多個員工與其建立關聯。

The screenshot shows the LinkedIn profile of Enigma Corporation. The page is viewed as a member. The main content area includes the company name, location (Austin, TX), and follower count (3,290). Below this, there are tabs for Home, About, Posts, Jobs, Life, People, and Insights. The 'People' tab is active, showing 17 employees. A search bar is provided to find employees by title, keyword, or school. The 'Where they live' and 'Where they studied' sections are highlighted with orange boxes and lines pointing to explanatory text on the right. The 'Where they live' section shows a bar chart with categories: United States (5), United Kingdom (3), Pakistan (3), and London, United Kingdom (2). The 'Where they studied' section shows a bar chart with categories: Northwestern University (2), University of Hamburg (1), Brunel University London (1), and International University of Japan (1). Below these are sections for 'People you may know' and 'Connections that work here'. The 'People you may know' section features three profiles: Breana Panaro (2nd degree, Recruiter at Enigma Corporation), Freeman McClave (2nd degree, Recruiter at Enigma Corporation), and Max Lotz (1st degree, Matching professionals with opportunity). The 'Connections that work here' section shows two profiles: Robin Hunters (1st degree, Senior Mobile Engineer at Enigma Corporation) and Max Lotz (1st degree, Matching professionals with opportunity). The right sidebar contains an advertisement for ZipRecruiter, 'Affiliated pages' (Enigma Corporation vitrine page), and 'Pages people also viewed' (Enigma Technologies, Inc., Enigma, and EnigmaSoft Technologies).

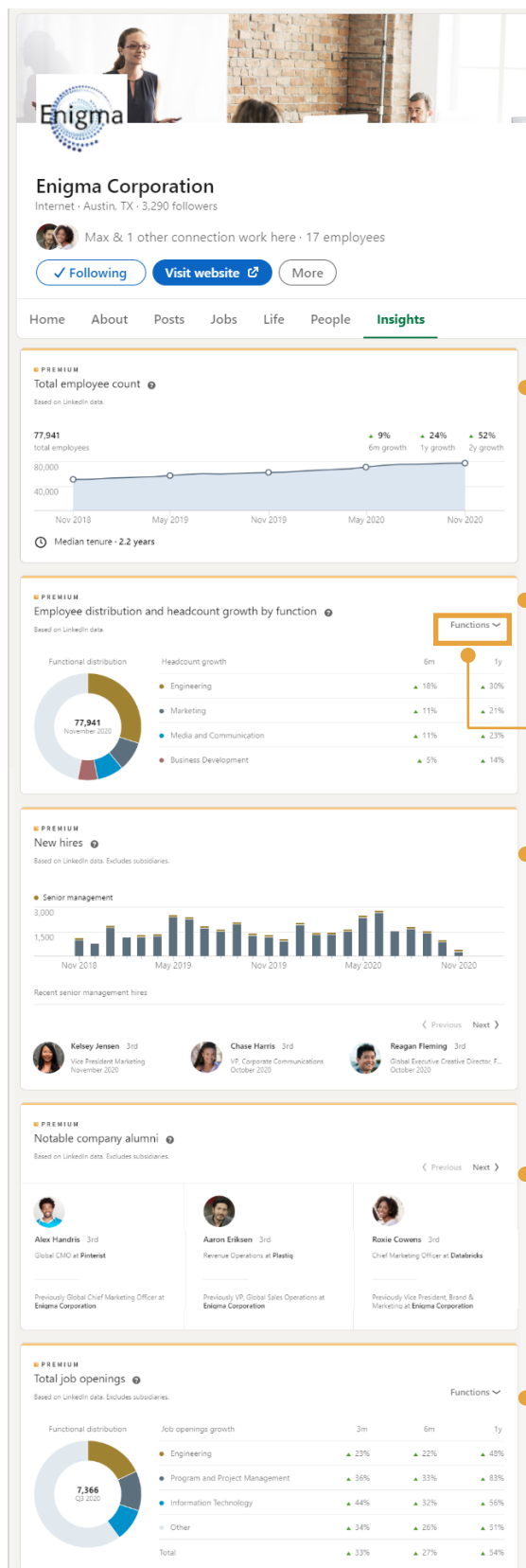
訪客可查看您目前員工的居住地以及其過去就學地點等詳細資訊。訪客可以按一下下一步，查看他們的工作、過去就讀科系、技能領域以及人脈關係

查看目前員工的個人檔案。

This section provides a detailed view of employee skills and connections. It is divided into four main categories: 'What they do', 'What they studied', 'What they are skilled at', and 'How you are connected'. 'What they do' shows a bar chart with categories: Human Resources (5), Media and Communication (1), and Program and Project Management (1). 'What they studied' shows a bar chart with categories: Computer Science (3), Mathematics (1), and Sociology (1). 'What they are skilled at' shows a bar chart with categories: Java (4), Project Management (4), Python (Programming Language) (3), and Software Project Management (3). 'How you are connected' shows a bar chart with categories: 2nd (5), 1st (2), and 3rd+ (1).

實用資訊頁面

Premium Business、Sales Navigator 與某些 Recruiter 訂閱者可存取特有的公司實用資訊。此頁面上的估計數字是以貴公司員工的 LinkedIn 個人檔案為準。



員工總數：公司於一段時間內所僱用的 LinkedIn 會員總數。

按職能統計的員工分佈與編制成長：一段時間內按職能統計的公司員工分佈與成長趨勢。

職能選單可根據職能篩選報告。

新進員工：一段時間內新進員工的統計趨勢。

傑出校友：過去 24 個月內曾於貴公司擔任副總裁或更高職位的前員工。

總職缺數：一段時間內公司在 LinkedIn 上的總徵才廣告數趨勢，依據職階等級和職能區分。